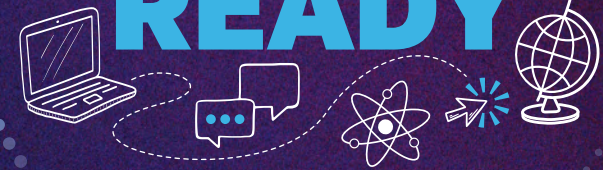


Exhibitor & Sponsorship Guide



EDUCATION EVOLVED:

FUTURE READY



Exposure Beyond Ordinary

Reach 2,000+ education and youth development professionals at Beyond School Hours.

Why Exhibit & Sponsor

Beyond School Hours is a one-of-a-kind event that offers the latest tools, products, and practices for improving outcomes for children and young adults across the entire learning day.

The conference draws over 2,000 professionals annually from across the globe looking for strategies, supplies, materials, and support including:

- School and District Leaders
- Public, Private, and Charter Schools
- 21st CCLC Service Providers (Afterschool and Out-of-School-Time)
- Program Directors
- Community-Based Organizations
- Teachers and Paraprofessionals
- State and National Policymakers

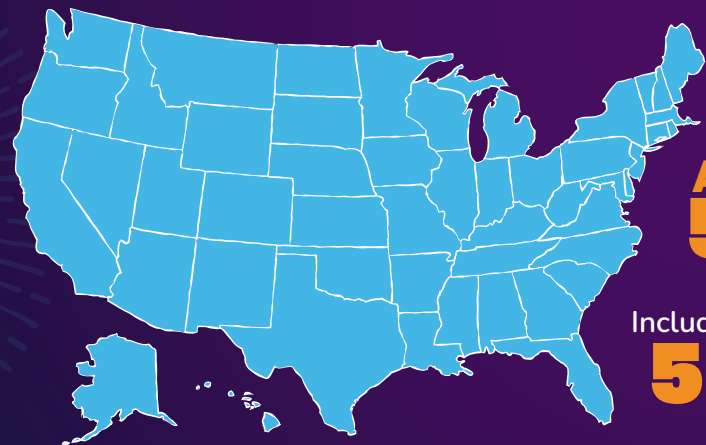
Together, our attendees serve millions of children across the nation through school day and out-of-school-time programs.

Our Attendees

75%

Are In
Leadership
Positions

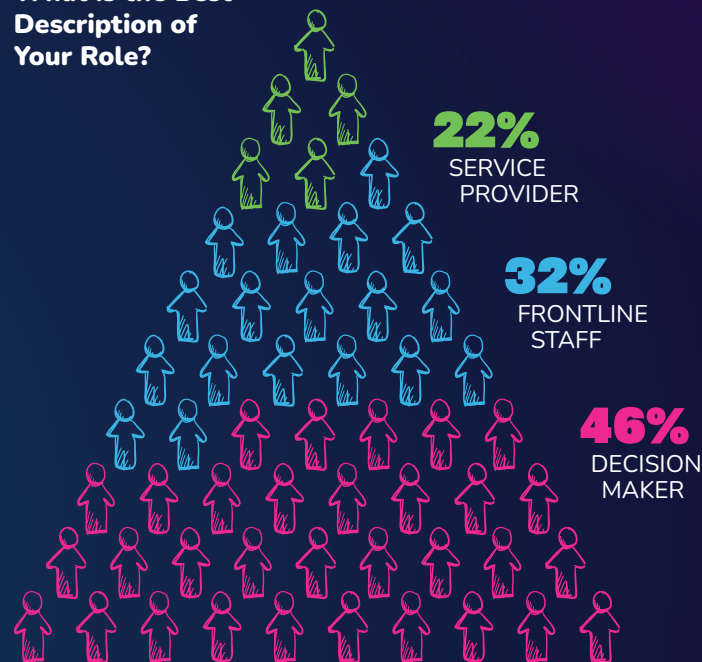
Where Do Attendees Come From?



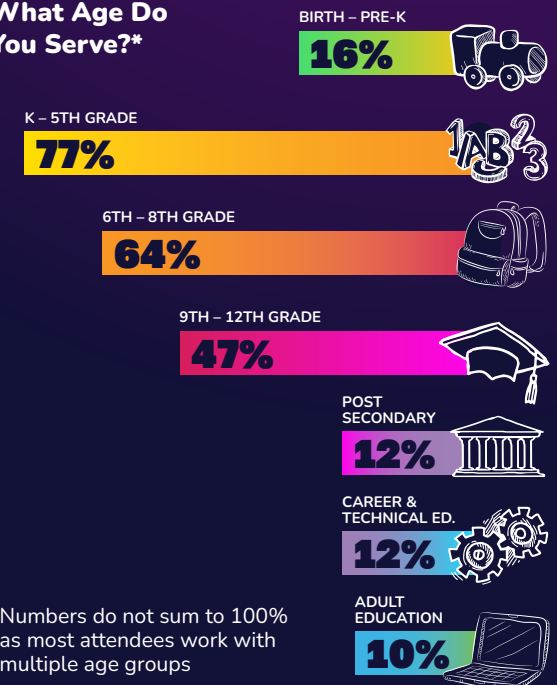
ALL 50 States
Represented,

Including
5 Countries

What is the Best Description of Your Role?





What Age Do You Serve?*



*Numbers do not sum to 100% as most attendees work with multiple age groups

Exhibiting at BSH

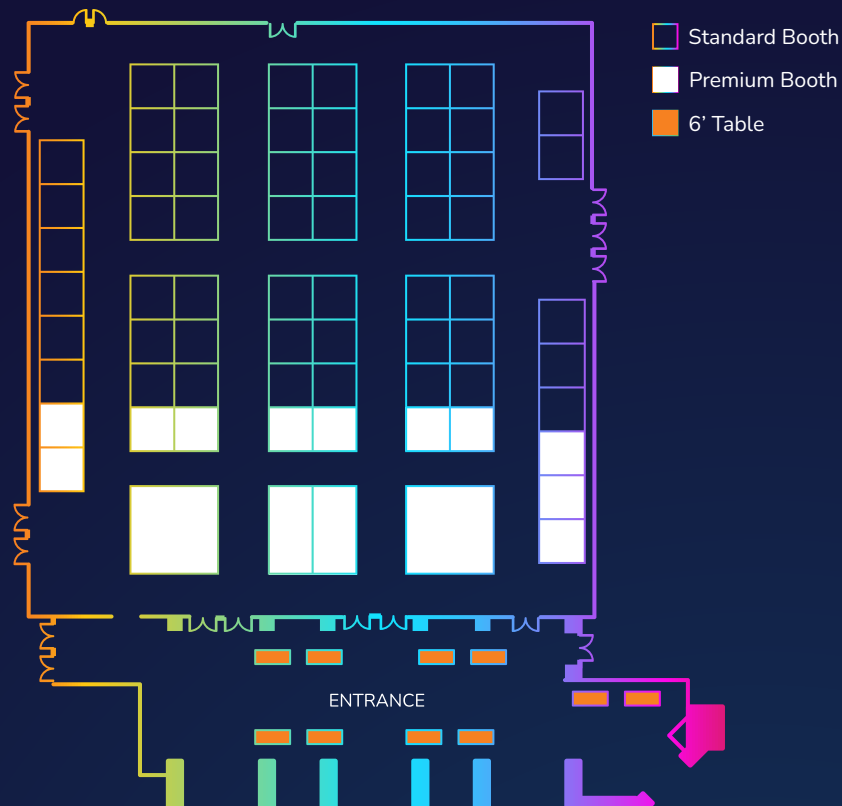
BOOTHS	Standard 10x10	 Early Bird*	Double 10x20	 Early Bird*	Quad 20x20	Tabletop
Non-Profit	\$1,275	\$1,125	—	—	—	—
Standard	\$1,975	\$1,750	\$3,560	\$3,350	—	\$1,350
Premium	\$2,185	—	\$4,175	—	\$5,799	—

Booth space is assigned on a first-come, first-served basis once full payment is received. Booth rental does not include storage, placement, shipment, or reshipment of materials; special lighting, electrical supplies; or any other special service ordered by exhibitor.

- 10x10 booth includes one registration.
- 10x20 includes two registrations.
- 20x20 includes three registrations.

Additional booth personnel registration is \$359 per person (limited number per booth.)

For information about Exhibitor set up and breakdown please visit beyondschoolhours.org.



Reserve Your
Spot Here!



Traditional Sponsorships

SILVER \$2,000	GOLD \$5,000	GROUND-BREAKER \$10,000	TRAILBLAZER \$20,000	PREMIER \$50,000	PACKAGE DETAILS
•	•	•	•	•	Logo on conference archway and other general conference signage
•	•	•	•	•	Logo in rotation on large screen at general sessions
•	•	•	•	•	Logo on sponsorship web page with link to your website
•	•	•	•	•	Logo in mobile app sponsor guide with link to your website
•	•	•	•	•	Logo on conference home page
	•	•	•	•	Inserts in conference tote bag (8.5" x 11" max)
	•	•	•	•	Push notification with image & link
	•	•	•	•	Social Media Sponsor Spotlight including image & link
		•	•	•	Verbal acknowledgement from Foundations Leadership at general session with accompanying slide
		•	•	•	Pop-out banner ad on conference app when opened
		•	•	•	Logo recognition in all emails & printed materials, including Conference Guide
		•	•	•	One pre-conference email OR follow-up email to BSH mailing list
		•	•	•	Invitations to exclusive VIP event
			•	•	Title Sponsor of Main Event for 2,000+ Attendees CHOOSE ONE EVENT <ul style="list-style-type: none"> • Opening Reception on Sunday • General Lunch on Monday • General Lunch on Tuesday
			•	•	Logo on two signs in conference hub (Ex. "Opening Reception sponsored by...")
			•	•	Logo on screen during main event
				•	Customized package to meet your goals

SPONSOR
\$10K
Get 1 FREE
Registration

SPONSOR
\$20K
Get 2 FREE
Registrations

SPONSOR
\$50K
Get 6 FREE
Registrations

Strand Sponsorships

One Strand Sponsorship Starting at \$20K

- One Solution Showcase
- Two 75-min workshops (Content must be approved by Foundations)
- One Early Bird Workshop on Sunday (Content must be approved by Foundations)
- Standard size Exhibitor Booth in premium location (if available)
- STEAM Fair Booth
- Beyond the Conference webinar (Optional upgrade to expand your reach before, during and after the conference)
- 2 total registrations
- Logo inclusion on all digital marketing referencing the conference strand
- Logo on special strand signage, conference signage, and archway near main entrance.
- Logo in rotation on large screen at general sessions
- Logo on conference homepage and sponsorship web page with link to your website
- Logo in mobile app sponsor guide with link to your website
- Dedicated email blast about your brand, highlighting your strand sponsorship

Tech That Transforms

Harnessing Emerging Technology to Elevate Teaching and Learning

Workshops in this strand are focused on technology. From virtual reality to artificial intelligence, emerging technologies have the potential to revolutionize teaching and learning both inside and outside the classroom. These workshops will amplify discussions around leveraging technology responsibly and equitably to enhance educational outcomes and expand access to learning opportunities.

NextGen Leadership

Future-Focused Strategies for an Evolving Landscape

Workshops in this strand offer resources and practical strategies that demonstrate how strategic leadership directly impacts the results and overall effectiveness of successful, resilient, and innovative systems.

Content Forward

Cultivating Engagement and Meaningful Learning

Workshops in this strand are focused on content and the program structures that support your students, from delivering STEAM activities to incorporating diverse student perspectives, these workshops will provide creative activity ideas and strategies for building safe and supportive learning environments.

Funding the Future

Building Sustainable Educational Initiatives

Workshops in this strand are focused on fostering program sustainability and advancing education, including topics such as grants management, marketing, and demonstrating the impact of out-of-school time on education and the community.

Partnerships with Purpose

Expanding Opportunity, Connections, and Long-Term Impact

Workshops in this strand are all about leveraging community resources, family involvement and engagement, and establishing school-day/ afterschool partnerships.

Ask Us

about additional upgrades to expand your reach before and after the conference!

A La Carte Sponsorships

Coffee Break

\$3,500 - \$6,000

- Logo on signage for the coffee break
- Coffee stations set up at a prime location
- Signage at your booth designating you as the coffee break sponsor
- Your name listed as the coffee break sponsor on all print and digital versions of the schedule
- A push notification reminder: "Coffee break presented by..."

+ Everything in Silver Sponsorship

PRICE BREAKDOWN:

Monday \$3,500

Tuesday \$3,500

BOTH Days \$6,000

Solution Showcase

\$1,500 (4 available)

These sessions, set aside for featured exhibitors, should showcase dynamic products and transformational tools tailor-made to meet participant needs. Take this opportunity to share hands-on strategies and help participants unlock the hidden potential of your invaluable resources.

- Featured in Printed Conference Guide
- Social Media Spotlight (can be customized)
- Push Notification with image and link

Opening Reception Wine and Beer



\$10,000

Join us in kicking off BSH by supporting the complimentary wine and beer at our opening reception!

- Logo on signage at the bars
- Push Notification with image and link
- Up to 2 minutes to address attendees from stage at the Opening Reception (Foundations approval required)

+ Everything in Silver Sponsorship

Happy Hour Private Event

\$2,500

Build a custom happy hour event to network with your new leads

- 40 drink tickets available at your booth
- Your logo on the Exhibit Hall Happy Hour sign (or your customized event signage)
- Your name listed as a Happy Hour sponsor on all print and digital versions of the schedule: "Exhibit Hall Happy Hour presented by..."

+ Everything in Silver Sponsorship with option to upgrade to larger ticket packages.

Conference Tote Bag Insert*

\$1,200

- Include a small product or promo card in tote bag each attendee receives at check-in
 - ~ Can feature a custom QR code and discount code
 - ~ Must supply minimum of 2,000

+ Everything in Silver Sponsorship

**Foundations approval required*

99

No brainer...sign up! We've been attending for several years. We'll see you there!

Jess Wadleigh, Skillastics



A La Carte Sponsorships

Logo On Tote Bag

\$6,500

- Logo on the high-end conference tote bag everyone receives at registration check-in
- Option to include a small product or promo card with a QR code and discount code in the tote bag (8.5" x 11" max in size)
- + Everything in Silver Sponsorship

WiFi Sponsorship

\$10,000

- Promo Card at BSH Conference Registration
- Customize the wifi name and password (Foundations approval required)
- Push Notification with image and link
- Branded QR Code on conference signage
- + Everything in Silver Sponsorship

Greet The Crowd

\$5,000

- Pre-approved 2-minute greeting or video before 2,000+ crowd at a general session
- + Everything in Silver Sponsorship

Toast the Champion

\$2,500

- Toast the 2026 Champion of Children at the VIP Networking reception
- Take home a commemorative photo with the honoree

Notebook

\$4,500

- Logo featured on the notebook each attendee receives in their tote bag upon check-in
- + Everything in Silver Sponsorship

Lanyard

\$4,000

- Your logo on the BSH lanyard worn throughout the conference
- + Everything in Silver Sponsorship

Social Media Wall

\$4,000

- Sponsor the Social Wall & Interactive Polling during Opening Reception & General Sessions
- Can include 2 market research questions (must be approved by Foundations)
- + Everything in Silver Sponsorship

Pop Out Ads in App

\$1,000

- Your ad will appear in random rotation when attendees open the mobile app
- Includes a link to your website or social media
- You must provide content designed to spec (Foundations can design content for an additional cost)

Wellness Lounge

\$2,000-\$12,000

- Name on all Wellness Lounge signage, digital promotions, and conference guide
- + Everything in Silver Sponsorship

SPECIFIC PRICING OPTIONS INCLUDE:

- Exclusive Naming Right
"Wellness Lounge presented by..."
\$12,000
- Sponsored Massage Chairs for attendees \$5,000
- Sponsored Wellness Sessions start at \$4,000*
 - ~ Yoga Session
 - ~ Meditation Session
 - ~ Open to Ideas!

*** Receive a 20% discount if you present/provide the wellness session**

In-Kind Donations (Product Only)

- Must supply product for 500 people (minimum)
- Logo included in Wellness Lounge signage
- Social media / Newsletter inclusion
- Opportunity to include promotional materials with discount and QR code



Beyond the Conference Sponsorships

Beyond the Conference Webinar Sponsor

\$1,500

- Sponsor one Beyond the Conference webinar ("Brought to you by...")
- Can choose topic/genre that aligns with your brand
- Logo included in all social media and newsletter promos
- Foundations will plug your brand in the beginning of webinar

Email Blast

\$1,500 (limited quantity)

Let us introduce you as a trusted resource to our BSH audience through a customized email that you craft highlighting your products/services.*

- Can include an exclusive discount code
- Choose from a Pre- or Post-conference email blast to our BSH Mailing List
- 5 pre-conference emails available
- 5 post-conference emails available

* Content must be approved by Foundations

Social Media Spotlight

\$500 (limited quantity)

Let us showcase your brand through a customized post highlighting your products/services.

- Choose from a Pre- or Post-conference post

Email Lead Giveaway

\$2,500 (6 available)

Join us for a special giveaway to introduce your brand as a trusted resource to our BSH audience.

- Giveaway will be promoted on Foundations' social media and in two BSH email blasts
- Entry method will require email sign up to collect qualified email leads
- You must supply a prize valued at \$200+
- This sponsorship cost does not include cost of prize

TIMING OPTIONS (choose one month):

September & November 2025

January, March, May & July 2026

Social Media Giveaway

\$1,000 (6 available)

- Giveaway will be promoted on Foundations' social media and in one BSH email blast
- Entry method will require the winner to follow and engage with Foundations and your brand
- You must supply a prize valued at \$100+
- This sponsorship cost does not include cost of prize

TIMING OPTIONS (choose one month):

October & December 2025

February, April, June & August 2026

99

Great conference and amazing people!
It's a must-GO conference
for us every year!

Bill Albert,
STEMfinity



Custom Sponsorships

You Dream It , We Build It



Partner
Meet Ups



Toast
the Crowd

Contact Us!

Learn more about BSH Exhibitor and
Sponsorship Opportunities:

856-533-1600

Contact Renie at
BSHexhibits@foundationsinc.org

Contact Ivan at
BSHsponsorships@foundationsinc.org



Greet
the Crowd

99

Beyond is awesome! The
2024 conference was my
10th BSH conference.

MindWorks Resources